

JOURNAL BROADCAST GROUP-LAS VEGAS OPERATIONS  
*KTNV-TV*

Annual EEO Public File Report  
*June 1, 2009 - May 31, 2010*

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit and is required to be placed in the public inspection files of the station and posted on the station's websites, if they have websites.

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, telephone number, fax number and email address (if applicable);
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.



## Annual EEO Public File Report

### Account Executive 1

Referral Source		Number of Applicants Interviewed	Hired?
Employee Referral		1	<input checked="" type="checkbox"/>
Other	NBA	3	<input type="checkbox"/>
Unsolicited		3	<input type="checkbox"/>
Number of Applicants Interviewed		7	

### Account Executive 2

Referral Source		Number of Applicants Interviewed	Hired?
Employee Referral		1	<input checked="" type="checkbox"/>
Employee Referral		2	<input type="checkbox"/>
Journal Broadcast Group website		1	<input type="checkbox"/>
Other	Lvsun.com Career Fair	1	<input type="checkbox"/>
Number of Applicants Interviewed		5	

### Anchor/Reporter

Referral Source		Number of Applicants Interviewed	Hired?
Internal Candidate		1	<input checked="" type="checkbox"/>
Internal Candidate		2	<input type="checkbox"/>
Journal Broadcast Group website		1	<input type="checkbox"/>
Recruiter	IF Management	1	<input type="checkbox"/>
Number of Applicants Interviewed		5	

### Assignment Editor

Referral Source		Number of Applicants Interviewed	Hired?
Other	NBA	1	<input type="checkbox"/>
Other	Previous Applicant	1	<input checked="" type="checkbox"/>
Other	TVJobs.com	2	<input type="checkbox"/>
Word of mouth		1	<input type="checkbox"/>

Number of Applicants Interviewed

5

Photographer 1

Referral Source		Number of Applicants Interviewed	Hired?
Employee Referral		2	<input type="checkbox"/>
Journal Broadcast Group website		1	<input type="checkbox"/>
Other	TVJobs.com	1	<input type="checkbox"/>
Word of mouth	Market/Industry	1	<input checked="" type="checkbox"/>
Number of Applicants Interviewed		5	

Photographer 2

Referral Source		Number of Applicants Interviewed	Hired?
Journal Broadcast Group website		2	<input type="checkbox"/>
Word of mouth	Market/Industry	1	<input checked="" type="checkbox"/>
Word of mouth	Market/Industry	1	<input type="checkbox"/>
Number of Applicants Interviewed		4	

Producer 1

Referral Source		Number of Applicants Interviewed	Hired?
Other	Previous Applicant	1	<input type="checkbox"/>
Recruiter	Talent Dynamics	1	<input checked="" type="checkbox"/>
Recruiter	Talent Dynamics	1	<input type="checkbox"/>
Word of mouth	Market/Industry	1	<input type="checkbox"/>
Number of Applicants Interviewed		4	

Producer 2 (2 Hired from Posting)

Referral Source		Number of Applicants Interviewed	Hired?
Employee Referral		2	<input type="checkbox"/>
Internal Candidate		1	<input checked="" type="checkbox"/>
Internal Candidate		2	<input type="checkbox"/>
Other	Previous Applicant	1	<input checked="" type="checkbox"/>
Recruiter	Talent Dynamics	3	<input type="checkbox"/>
Number of Applicants Interviewed		9	

Producer 3

Referral Source		Number of Applicants Interviewed	Hired?
Employee Referral		1	<input type="checkbox"/>
Journal Broadcast Group website		1	<input type="checkbox"/>
Other	TVJobs.com	2	<input type="checkbox"/>
Word of mouth	Market/Industry	1	<input checked="" type="checkbox"/>
Number of Applicants Interviewed		5	

Production Specialist - PT

Referral Source		Number of Applicants Interviewed	Hired?
Journal Broadcast Group website		1	<input checked="" type="checkbox"/>
Journal Broadcast Group website		4	<input type="checkbox"/>
Other	Lvsun.com Career Fair	1	<input type="checkbox"/>
Other	Nevada Job Connect	1	<input type="checkbox"/>
Other	TVJobs.com	2	<input type="checkbox"/>
Walk-in		1	<input type="checkbox"/>
Number of Applicants Interviewed		10	

Reporter 1 (2 Hired from Posting)

Referral Source		Number of Applicants Interviewed	Hired?
Employee Referral		1	<input checked="" type="checkbox"/>
Employee Referral		2	<input type="checkbox"/>
Internal Candidate		1	<input type="checkbox"/>
Other	TVJobs.com	1	<input checked="" type="checkbox"/>
Recruiter	IF Management	1	<input type="checkbox"/>
Recruiter	Napoli	1	<input type="checkbox"/>
Recruiter	Talent Dynamics	1	<input type="checkbox"/>
Number of Applicants Interviewed		8	

Reporter 2

Referral Source		Number of Applicants Interviewed	Hired?
Employee Referral		1	<input type="checkbox"/>

Other	Journalism Crossing	1	<input type="checkbox"/>
Other	TVJobs.com	1	<input type="checkbox"/>
Recruiter	Talent Dynamics	1	<input checked="" type="checkbox"/>
<b>Number of Applicants Interviewed</b>		<b>4</b>	

**Weathercaster**

<b>Referral Source</b>		<b>Number of Applicants Interviewed</b>	<b>Hired?</b>
Employee Referral		1	<input type="checkbox"/>
Other	Agent	2	<input type="checkbox"/>
Other	MediaLine	2	<input type="checkbox"/>
Other	TVJobs.com	1	<input type="checkbox"/>
Recruiter	Talent Dynamics	1	<input checked="" type="checkbox"/>
Recruiter	Talent Dynamics	2	<input type="checkbox"/>
Unsolicited		1	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>		<b>10</b>	

*Grand Total* *81*

# Recruitment Sources Utilized 2009-2010

ORGANIZATION	ADDRESS	CITY	FAX/PHONE	CONTACT/E-MAIL	POSTINGS SENT
ACAP Center **Requested to be added 8/29/07** Bates Technical College ***Requested to be added 5/17/05				katrina.surratt1@us.army.mil Eff. 5/26/09: rebecca.chandler@us.army.mil	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
	2320 S. 19th St.	Tacoma, WA 98405	253-680-7752	ahuntton@bates.ctc.edu	
				Rebecca Ewanga (TV) Prodrewanga@browncollege.edu https://my.browncollege.edu/mycampus/employer/ (new e-mail eff 6/30/05)	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
Brown College ***requested to be added 12/20/04	1440 Northland Drive	Mendota Heights, MN 55120	651-905-3465	e-mail: conmainfo@wccma.org wmadero@cirsoni.org, added 5/12/05; updated 3/23/10 lleon@catholiccharities.com	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
California Chicano News Media Assoc.	3800 S. Figueroa Street	Los Angeles, CA 90037	213-743-4960		Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
Catholic Charities- Immigration & Refugee	1511 N. Las Vegas Blvd.	Las Vegas, NV 89101	702-387-2221		Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
Catholic Charities-Senior Employment	1501 Las Vegas Blvd., North	Las Vegas, NV 89101	702-385-3206	ccsnv@catholiccharities.com, added 5/12/05	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
Central Michigan University XXX - requested to be added 5-15-06	340 Moore Hall	Mount Pleasant, MI 48859	989-774-3851 989-774-2426	Peter B. Orlik, PH.D. orlik1pb@cmich.edu	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
Clark County School District	601 North Ninth Street, #56	Las Vegas, NV 89101	702-799-8460	Ms. Sue Engenbritson	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
Community College Southern Nevada	3200 E. Cheyenne Ave.	Las Vegas, NV 89030	702-651-4612 702-651-5624		Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
Emerson College XXX- requested to be added 5-15-06	113 Gray St.	Arlington, MA 02476	781-646-1077	Dr. Marsha Della-Guistina mdgrmda@yahoo.com and m_dguistina@emerson.edu	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
Employment Security Office	1830 Sahara Ave., Suite 201	Las Vegas, NV 89104-3739	702-486-0118	Millie Gibson lfiruth@ccmail.nevada.edu, added 5/12/05	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
Greenspun School of Communication	4505 Maryland Parkway	Las Vegas, NV 89154-5007	702-895-4805 (702) 558-5404	Updated from fax to email 5/20/2010: Sabrina Johnson, Sjohnson12@itt-tech.edu	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
ITT Technical Institute *	168 North Gibson Road	Henderson, NV 89014	558-5412	email:aschepp@journalbroadcastgroup.com sspankowski@journalbroadcastgroup.com	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
Journal Broadcast Group	720 E. Capitol Dr.	Milwaukee, WI	414-967-5291		Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
Las Vegas Ad Club	3228 Channel 8 Drive	Las Vegas, NV 89109	702-650-1912 702-669-6577	Kozette Mayer	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
Las Vegas Indian Center	2300 W. Bonanza Road	Las Vegas, NV 89106	702-647-2647	jserrao@lasvegasindiancenter.org , e-mail added 5/12/05	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
Las Vegas Paiute Tribe	#1 Paiute	Las Vegas, NV 89106	702-386-3926 702-383-4019	webmaster@lvtc.org, e-mail added 5/12/05 Current: tlessick@lvpaiute.tribe	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster

# Recruitment Sources Utilized 2009-2010

Las Vegas Senior Citizens Center	451 E. Bonanza Road	Las Vegas, NV 89101	702-382-4817	Job Developer	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
Mississippi State University, Dept. of Communication ***Requested to be added 5/17/05	PO Box PF/130 McComas Hall	Mississippi State, MS 39762	662-325-7952	kbrown@comm.msstate.edu	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
NAACP	3925 N. Martin Luther King Blvd., Unit 217	Las Vegas, Nevada 89030	323-931-9036	Clarence540@aol.com, e-mail address added 5/12/05	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
Nevada Association of Latin Americans (NALA) ***Removed 5/11/2010 Organization Closed National Association of Hispanic Journalists Removed 12/1/09 due to posting charges	323 N. Maryland Parkway	Las Vegas, NV 89101	702-383-7021	Josefina Natera	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
National Hispanic Media Coalition	National Press Building, Suite #1193	Washington, D.C. 20045	202-662-7144	jobbank@nahj.org, e-mail address added 5/12/05	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Weathercaster
Nevada Broadcasters Association (NBA)	2514 S. Grand Ave.	Los Angeles, CA 90007	213-746-1305	info@nhmc.org, e-mail address added 5/12/05	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
Nevada Job Connect	1050 E. Flamingo Rd., Suite S110	Las Vegas, NV 89119	702-794-4997	RDFNBA@aol.com, e-mail address added 5/12/05 EMAIL UPDATED 4-9-09: earlenrelefer@yahoo.com	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
Nevada State Welfare Division *** requested to be added 12/16/04	3405 S. Maryland Pkwy	Las Vegas, NV 89109	702-486-7914	Dee Salazar/e-mail:mdsalazar@nvnetr.org	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
OCM Lee Hecht Harrison, Employment Agency	700 Belfrose Street	Las Vegas, NV 89107	702-486-1699	Karen DeWilde/e-mail: kdewilde@welfare.state.nv.us Rachel Jacobs/e-mail: rjacobs@welfare.state.nv.us (contact changed 4/18/05)	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
Ohio & Illinois Center for Broadcasting *** requested to be added 4/03	8375 W. Flamingo Road, Suite 101	Las Vegas, NV 89147	702-221-4317	Job Opportunities	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
Organization of Chinese Americans	9885 Rockside Rd., Ste 160	Cleveland, OH 44125	216-503-5900X1104 (Cleveland) 513-271-6060 (Cincinnati)	Gary James, Nat. Placement Dir./gary@beonair.com	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
Southern Utah University	1001 Connecticut Ave. N.W., Suite #707	Washington, D.C. 20036	202-296-0540	info@oca-gla.org, e-mail address added 5/12/05	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
TV Jobs.com/Broadcast Employment Services	351 W. Center	Cedar City, UT 84730	435-586-5422	postjobs@suu.edu new email 6/22/06 jobinfo@suu.edu, e-mail address added 5/12/05	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
University of Colorado at Boulder ***Requested to be added as of 4/20/04	P.O. Box 4116	Oceanside, CA 92052	760-754-2115	www.tyjobs.com (website posting)	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
University of Iowa *** requested to be added 5/27/03 only post positions that require a degree	1511 University Ave. 478UCB	Boulder CO 80309-0478	303-492-0460	Elizabeth.greident@colorado.edu/ fax:303-492-0959	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
University of North Texas *** Requested to be added 5/17/05	24 Phillips Hall	Iowa City, Iowa 52242	319-335-1029	www.myinterfase.com/uiowa/empl over	Anchor/Reporter, Producer 1, Producer 2, Producer 3, Reporter 1, Reporter 2, Weathercaster
	PO Box 310589	Denton, TX 76203	940-565-2565	Sloucom@unt.edu	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster

# Recruitment Sources Utilized 2009-2010

University of Wisconsin-Oshkosh, School of Radio, TV & Film ***requested to be added 11/30/04	800 Algoma Blvd.	Oshkosh, WI 54901	920-424-3133	Al Folker/e-mail: folker@uwosh.edu	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
VoTech High School	5710 Mr. Vista Drive	Las Vegas, NV 89120	702-799-7575	Peggy Thomas	Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
Women's Development Center	942 E. Sahara Ave., Suite 201	Las Vegas, NV 89104-3739	702-796-3007	Brianne	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster
Working in Communications XXX- Requested to be added 4/13/05	3228 Channel 8 Drive	Las Vegas, NV 89109	(702) 8834	pjoseph@klastv.com	Account Executive 1, Account Executive 2, Anchor/Reporter, Assignment Editor, Photographer 1, Photographer 2, Producer 1, Producer 2, Producer 3, Production Specialist (PT), Reporter 1, Reporter 2, Weathercaster



These sources were utilized in addition for the following job positions during this reporting period:

<u>Organization</u>	<u>Method</u>	<u>Email/Fax</u>	<u>Contact</u>	<u>Positions</u>
MediaLine	website	<a href="http://www.medialine.com/">www.medialine.com/</a>	We did not actually post here. This website takes postings from other websites.	Weathercaster
journalismcrossing.com	website	journalismcrossing.com	We did not actually post here. This website takes postings from other websites.	Reporter 2

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** KTNV

**Type of activity listed under Outreach Initiative worksheet:** 4. Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities.

**Date of station participation: (on date; from date to date)** June 1, 2009-May 31, 2010

**Participating employees:** Bryan Scofield, Mike Tsolinas, Christian Boris, Ashlee DeMartino. All Staff Broadcast Meteorologists.

**Host/Sponsor of activity:** Clark County School District

**Brief description of activity and station participation:** Weather talent went to 75+ schools during the period and held educational sessions with kids. The sessions primarily dealt with teaching the kids how weather works, but they also discussed their jobs at the television station, and what kind of training the kids would need if they intended to make a career in television weather forecasting. After each visit, the weather forecasters would show video or still pictures of their visits to schools.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** KTNV

**Type of activity listed under Outreach Initiative worksheet: 5.** Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.

**Date of station participation: (on date; from date to date)** June 1, 2009-May 31, 2010

**Participating employees:** Jim Koonce/Marketing-Promotions Manager, Katie Bencze, Community Affairs Director, Julie Pyle/Writer-Producer.

**Host/Sponsor of activity:** Promotion Department

**Brief description of activity and station participation:** KTNV hosted internships for college credits for 6 different students. Four were from University of Las Vegas, 1 from University of Nevada, Reno and 1 from Bowling Green University.

These students spent time working with station marketing, community affairs and production departments. Their duties included writing, producing, editing and community outreach.

All interns receive hands-on experience and education in the department which they are interning for.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** KTNV

**Type of activity listed under Outreach Initiative worksheet:** #1 Participate in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.

**Date of station participation: (on date; from date to date)** August 20<sup>th</sup>, 2009

**Participating employees:** Byron Williams, Vicki Nelms, Ashley Johnson

**Host/Sponsor of activity:** Las Vegas Sun.com Career Fair

**Brief description of activity and station participation:** Local Sales Managers and Research Coordinator were at a booth in Green Valley Ranch from 12PM-4PM to answer questions about television careers, discuss available positions at the station and collect resumes for open positions.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** KTNV

**Type of activity listed under Outreach Initiative worksheet:** #1 Participate in at least four job fairs by station personnel who have substantial responsibility in making of hiring decisions.

**Date of station participation: (on date; from date to date)** January 12<sup>th</sup>, 2010

**Participating employees:** Byron Williams, Vicki Nelms, Ashley Johnson

**Host/Sponsor of activity:** Las Vegas Sun.com Career Fair

**Brief description of activity and station participation:** Local Sales Managers and Research Coordinator were at a booth in Green Valley Ranch from 12PM-4PM to answer questions about television careers, discuss available positions at the station and collect resumes for open positions.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** KTNV

**Type of activity listed under Outreach Initiative worksheet:** 1. Participate in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.

**Date of station participation: (on date; from date to date)** February 19, 2010-February 21, 2010

**Participating employees:** Katie Bencze, Casey Smith, Tricia Kean, Nina Radetich, Kim Smith, Heather Klein, Darcy Spears, Steve Wolford, Drew Karides and Roger Maynulet.

**Host/Sponsor of activity:** Tastes & Sounds of Soul

**Brief description of activity and station participation:** Tastes and Sounds of Soul is a cultural festival Downtown Las Vegas. There is art, food and entertainment and it involves mostly minority businesses. On the Friday of the event, a job fair in which the station participated was held. The station provided a list of the open positions in the broadcasting industry. On the following day station personnel spoke with others about the broadcasting industry and answered any questions they had.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** KTNV

**Type of activity listed under Outreach Initiative worksheet: 10.** Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

**Date of station participation: (on date; from date to date)** March 1, 2010-April 28, 2010

**Participating employees:** Nina Radetich

**Host/Sponsor of activity:** Clark County School District - Various Schools (See Below)

03/01/2010 - Goolsby Elementary

03/03/2010 - Batterman Elementary

03/04/2010 - William Wright Elementary

03/16/2010 - Gordon McCaw Elementary

03/23/2010 - Roger Bryan Elementary

03/25/2010 - Doris Reed Elementary

04/28/2010 - Hickey Elementary

**Brief description of activity and station participation:** Anchor read to a class at various schools for Nevada Reading Week and answered questions about the television industry and what she does.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** KTNV

**Type of activity listed under Outreach Initiative worksheet: 10.** Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

**Date of station participation: (on date; from date to date)** March 15, 2010-March 18, 2010

**Participating employees:** Casey Smith

**Host/Sponsor of activity:** Clark County School District - Gordon McCaw Elementary (3/15/10) MJ Christensen Elementary (3/18/10)

**Brief description of activity and station participation:** Anchor read to a class at two schools for Nevada Reading Week and answered questions about the television industry and what he does.



## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** KTNV

**Type of activity listed under Outreach Initiative worksheet: 10.** Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

**Date of station participation: (on date; from date to date)** March 15, 2010-March 19, 2010

**Participating employees:** Amber Walker-Executive Producer

**Host/Sponsor of activity:** Clark County School District - Batterman Elementary

**Brief description of activity and station participation:** Executive Producer read to a class at Batterman Elementary for Nevada Reading Week and answered questions about the television industry and what she does.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** KTNV-TV

**Type of activity listed under Outreach Initiative worksheet: 10.** Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

**Date of station participation: (on date; from date to date)** March 23, 2010

**Participating employees:** Blake McCoy

**Host/Sponsor of activity:** Clark County School District: John Bonner Elementary

**Brief description of activity and station participation:** Reporter read to 3rd and 4th grade students and discussed the importance of reading and education. Both classrooms also allowed for extensive Q&A where discussions included how to become a reporter and the schooling needed to become one.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** KTNV

**Type of activity listed under Outreach Initiative worksheet:** 4. Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities.

**Date of station participation: (on date; from date to date)** April 20<sup>th</sup>, 2010

**Participating employees:** Rosemary O'Donnell, Producer and Annette Arreola, Reporter

**Host/Sponsor of activity:** Elaine Wynn Elementary School

**Brief description of activity and station participation:** Producer & Reporter spoke to four different 5th grade classes on career day about their job responsibilities and what it takes to become a producer/reporter. They answered questions ranging from their education requirements to their salaries to how long they have been in the business. Both were able to give live examples of what goes on during a liveshot.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** KTNV

**Type of activity listed under Outreach Initiative worksheet:** 4. Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities.

**Date of station participation:** (on date; from date to date) May 7<sup>th</sup>, 2010

**Participating employees:** Ryan Smith, Production Supervisor

**Host/Sponsor of activity:** Clark County School District - Fine Elementary

**Brief description of activity and station participation:** Production Supervisor spoke to five fifth grade classrooms on career day about the type of education it took for him to get to his position today. He described to the classes what the Production Supervisor does, the workflow of news and how it goes from information received to a story on the air.